# Let us work for



On average, a company needs to decide upon hiring a candidate based on just two interviews. A yearslong commitment decided in only two short moments.

Good Company is here for the **businesses** that don't want to leave this decision to **chance**.

We're here for those that want to **find people** in a way that fits their **business**, **culture and vision**—and build a team to be **proud of**.

### Introduction.





# We understand that no company is the same.

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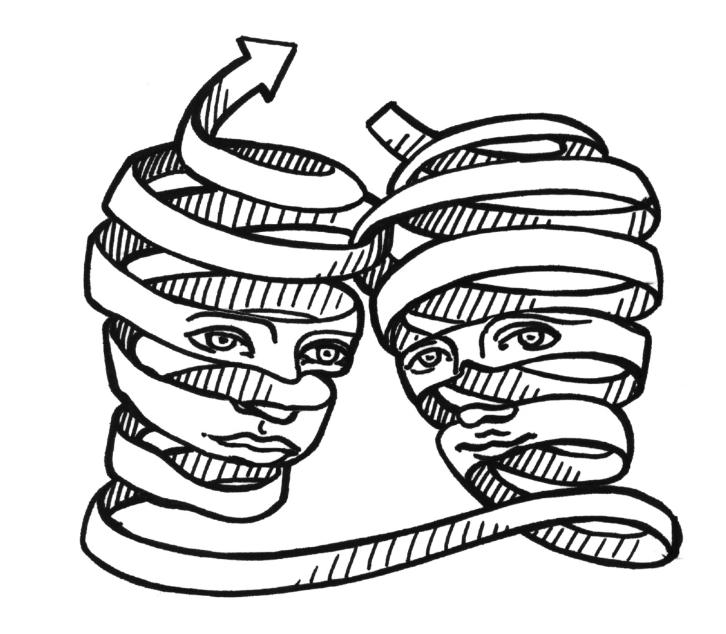
Looking for that hard-to-find talent and don't have the means to access the right networks? Trying to expand your team by hiring IO+ people in just a few weeks? Seeking a long-term hiring partner to supply for your constant demand for talent?

Whether you're on the search, looking to improve, trying to build, feeling stuck or seeking the new—we're here to guide you to, through, over, around and beyond whatever's next.

Only pay for what you need.

## Your business. Our expertise.





Our **philosophy** is based on **people**, not CVs. A CV tells you what a **person** has done in the **past**. A **conversation** tells you what they have to offer in the **future**. You **hire** for the **future**, not for the **past**.

We therefore **motivate**, **challenge**, **care** for and think along with **candidates** to make sure they too make the **right decision**. That's how we make sure every commitment is fruitful and **meant to last**.

## We do things differently.



### RECRUITMENT

- Create candidate profile
- ✓ Draw up a fitting recruitment strategy
- ✓ Define candidate journey
- Select a dedicated team
- Actively approach candidates
- ✓ Introduce candidates
- ✓ Schedule interviews
- Acquire and process feedback
- ✓ Negotiations
- ✓ Hiring

### **RESOURCE**

- Market mapping
- Approach candidates outside working hours
- ✓ Specialized LinkedIn search
- External candidate database
- Manage sector-specific talent pools
- ✓ Track candidate careers
- ✓ Test candidate journey
- Select and qualify candidates

### **ONLINE**

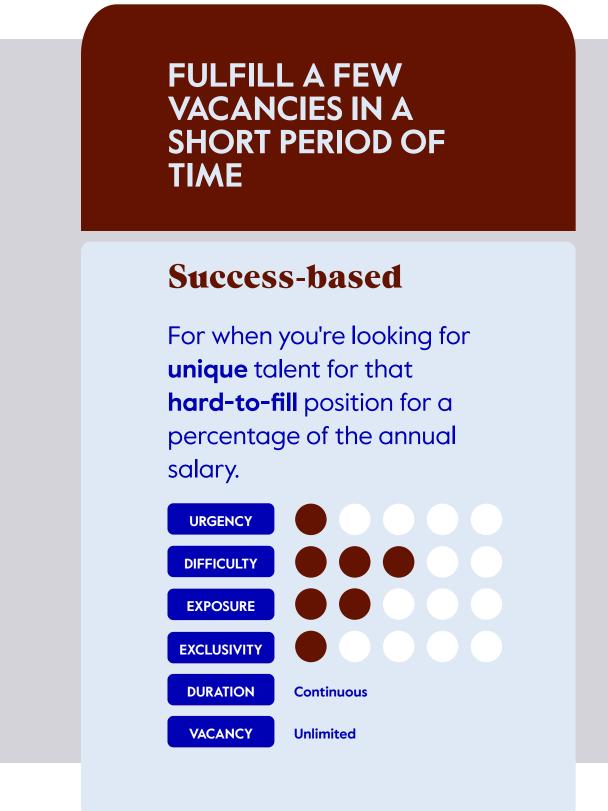
- ✓ Rewrite vacancies for optimal reach
- **✓ E-mail marketing**
- **✓** Affiliate marketing
- ✓ Google and LinkedIn
- ✓ advertisement
- Manage job boards
- Content marketing
- ✓ Online personality tests

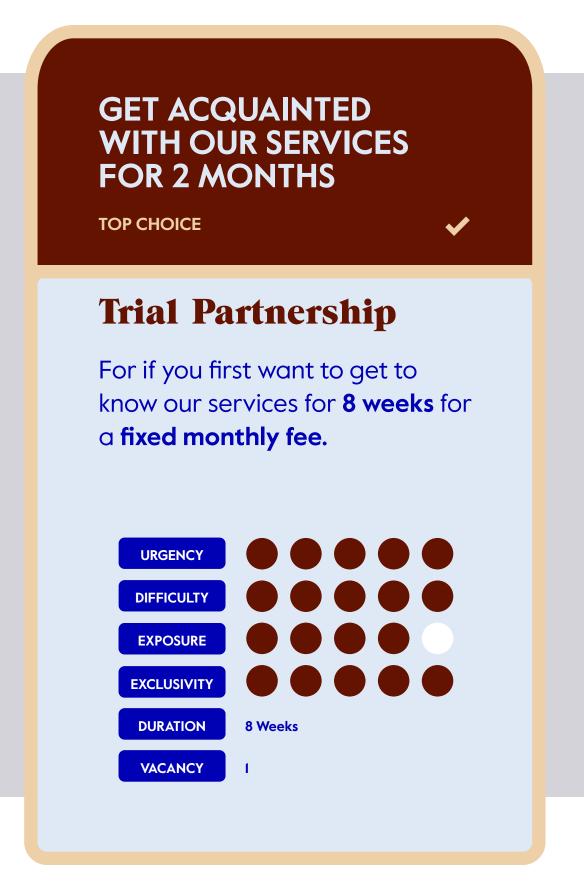
### DATA

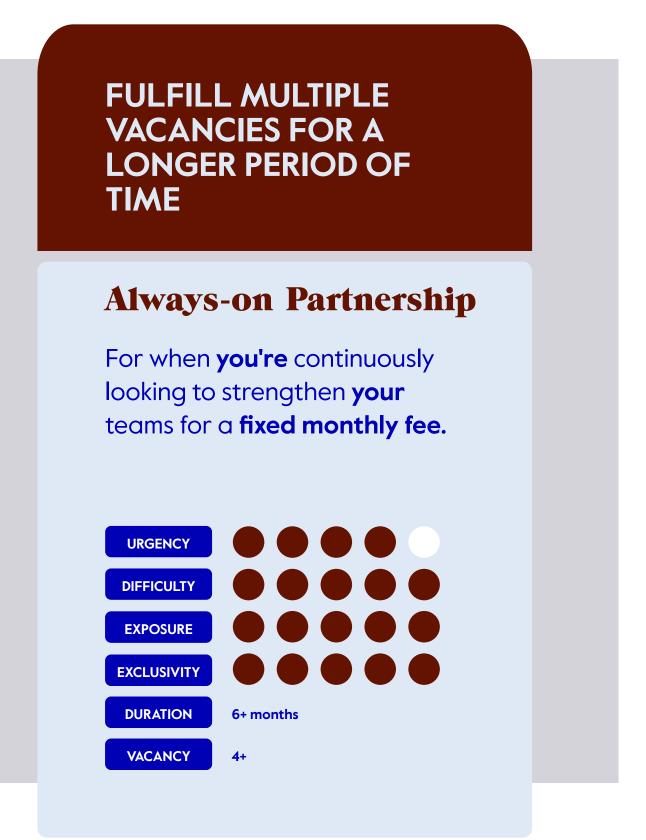
- Periodic reports
- Predictive analytics
- Monitor trends
- Create and monitor dashboard











## Choose what's good for you.



Save time, money and energy by letting us do the searching, selection, vetting and planning—allowing you to focus exclusively on meeting new talent.

We **only** introduce you to the candidates that fit your **job description** and **requirements**.

## Through Good Company:

- → an average of I in 4 applicants is qualified for an interview
- → another **I** in **4** interviewees is hired

We make sure you meet the right 25%, at all times.

## Let us work for you.

